

APICS SOUTHWEST MICHIGAN (SWMI) CHAPTER

STANDARD OPERATING PROCEDURE

Position: VP University Relations

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Revised By: Board of Directors

1. Purpose And Scope
 - a. To establish and maintain, documented information, on the responsibilities of the VP of University Relations position on the Board of Director.
2. References
 - a. APICS – The Association of Operations Management
3. Areas of Responsibility
 - a. Reports and Reporting
 - i. Monthly
 1. BOD Meetings
 - a. This position will be responsible for producing a brief report at each BOD meeting.
 2. Newsletter Articles
 - a. This position will be responsible for writing newsletter articles as requested by the VP of Communication.
 - b. Meetings
 - i. Board of Directors
 1. There are 12 BOD meetings every program year (September – August). It is anticipated that this position will attend all meetings. The minimum attendance expectation is at least 10 of the 12 meetings. It is the responsibility of this position to communicate your attendance by registering under the Board Meeting section of the APICS Southwest Michigan website.
 - ii. Transition and Strategic Planning Meetings
 1. There is one Transition meeting (June) and one Strategic Planning meeting (July) every program year. It is expected that this position will attend both meetings.
 - iii. Professional Development Meetings / Seminars / Plant Tours
 1. It is expected that this position will attend the majority of PDM's throughout the year.
 - c. Financials
 - i. Monthly
 1. Report Expense monthly for all expenses incurred during the month.
 - ii. Yearly (These budgetary responsibilities are added to the president's budget)
 1. Advise the president on your financial needs to support this position.
 - d. Chapter Benchmarking and Reporting (CBAR) Program
 - i. This position is responsible for supporting the "Chapter Benchmarking and Reporting (CBAR)" program according to the established responsibilities on both

the Chapter Benchmarking and Reporting (CBAR) checklist and yearly strategic plan. This responsibility includes submitting documentation on a timely basis.

- e. Chapter Equipment and Office Products
 - i. This position is responsible for any equipment and office product that they have that the Chapter owns.
- f. Web Site Support
 - i. This position is responsible for supporting the web site development and maintenance.
- g. Important Dates
 - i. Refer to the Chapter Timeline.

4. Detailed Job Description

a. Main Duties

- i. Participate with Student Chapter Advisor(s) in organizing the Annual Case Competition held in Chicago.
- ii. Participate Student Chapter Advisor(s) in selecting representatives to attend the annual APICS conference
- iii. Participate Student Chapter Advisor(s) in making decisions regarding parent chapter support of student chapter
- iv. This position will help the Student Chapter to maintain Platinum CBAR status
- v. Works closely with the student university chapter to ensure that APICS is being properly represented.
- vi. Attends APICS student chapter board meetings as much as possible
- vii. Encourages APICS student chapter president to attend SWMI chapter board meetings
- viii. Becomes involved in decision-making of annual scholarship award to University Student
- ix. Promotes APICS education with the VP of Education at the university
- x. Works with university professors and staff to develop awareness of APICS

b. Technical Requirements

- i. Ability to work with the BOD
- ii. Phone, e-mail, Internet
- iii. Access to computer with Microsoft Word, Excel, PowerPoint, and Access programs
- iv. President and President-Elect Chapter Leadership Handbook review
- v. Willingness to learn how to run a nonprofit business

c. Required Skill Set

- i. Leadership, motivation, delegation, teambuilding, communication, organization, project planning, negotiation
- ii. Typing and computer skills: word processing, spreadsheets, graphs, PowerPoint, Internet downloading, e-mail address groups
- iii. Familiarity with APICS body of knowledge
- iv. Writing skills (grammar, spelling, proofreading)
- v. Public speaking and presentation skills (TTT minimum)

- d. Time Requirements
 - i. BOD meetings: 1 per month (12 per year) at 3 hours each
 - ii. Transition meeting: 1 per year in June (All Day)
 - iii. Strategic Planning Meeting: 1 per year in July
 - iv. Professional development meetings: 1 per month (9 - 12 per year) at 2 hours each
 - v. 5 to 10 hours additional per month depending on level of chapter activity (Special projects additional)

1. Work Instructions

a. Simplified Job Duties

- i. Student Participation - Monthly Events
- ii. International Conference
- iii. Student Competition (Replacing Fogarty Paper)
- iv. Case Competition
- v. WMU-APICS Golf Outing

b. Work Instructions

- i. Student Participation - Monthly Events
 - 1. Encourage student participation at the BOD level (as helpers) and at monthly PDM's.
 - a. Contact current student chapter BOD members to have information on PDM's and educational events blasted to the Student Chapter email list.
- ii. International Conference
 - 1. Solicit applications of qualified students to be considered for BOD financial support in attending the APICS International Conference.
 - a. Form: APICS SWMI University Int'l Conference Student Participant Information & Funding Master .doc
 - i. Oversee the process of getting the student(s) registered for the Conference and coordinate their required report on the conference at the subsequent BOD Meeting and PDM.
- iii. Case Competition
 - 1. Solicit applications of qualified students to be considered for BOD financial support in attending the Great Lakes District Case Competition. This team needs to be between four and eight qualified students.
 - a. Form: APICS SWMI University Case Competition Student Participant Information & Funding Master.doc
 - i. Oversee the selection committee process and handle all logistical matters pertaining to District registration and hotel and transportation reservations. Work with the VP of Finance on monetary arrangements.
- iv. WMU-APICS Golf Outing
 - 1. Promote the WMU-APICS Golf Outing to our chapter membership and coordinate a BOD Team to participate.

Revision Box

Requests for changes to this document must be made in writing to the issuing and approving authority together with documentation on which to base the review and approval. Listed below is the record of changes for this document. Revision level and approval of revisions are recorded on title page.

Rev	Date	Page	Paragraph	Nature of change
0	3/16/09	All	All	New Document Split from Larger Document