

**March Professional Development Event
Tuesday, March 8, 2011**

**Retool for the Future:
The Supply Chain Professional in the New Normal**
With Randall Schaefer CPIM, Principal, Manufacturing Action Group, Inc., Editor of the
popular "Lessons Learned" feature in APICS magazine

Registration is available at: [March PDM Registration](#) or www.apicsswmi.com

Registration Deadline is Thursday, March 3, 2011 at Noon

Location: Holiday Inn West (Off I-131 @ Stadium Dr. Exit-36)

Schedule: 5:30 PM Hors d'oeuvres; 6:00 PM Speaker begins



Randall Schaefer, CPIM, editor of the popular "Lessons Learned" feature in APICS magazine, will present on the changes in manufacturing that elevated inventory planners and expeditors into supply chain professionals and explains the subsequent evolution of the profession. Most importantly, the presentation will discuss the actions supply chain professionals must take to remain valuable to their employers as global upheavals in manufacturing evolve into a new normal. The presentation concludes by describing how to develop your own Professional Strategic Plan to keep current with your company's changes, maximize your contributions, and increase your chances of having a long and prosperous career. This presentation is scheduled at the 2010 APICS International Conference.

Randall Schaefer, CPIM, is an Industrial Philosopher with over 40 years of manufacturing management experience in such diverse industries as automotive, capital equipment, farm machinery, and appliances. He has a degree in philosophy from Wisconsin State University-Stevens Point, has been APICS certified for over 30 years, and has completed a tour of duty on APICS' CIRM test writing committee. Randall is a veteran APICS instructor who also teaches his own seminars on inventory management and cycle counting. He is a regular speaker at APICS international conferences as well as chapter meetings of APICS and other manufacturing based professional organizations. Randall is a regular contributor of feature articles to APICS magazine and edits and contributes to the popular "Lessons Learned" feature on the last page. He is co-author of the Society of Manufacturing Engineer's handbook, Material and Parts Handling in Manufacturing.